

## All VMs are not created equal

The first car ever made was created by Karl Benz in Mannheim, Germany in 1886. It had a top speed of 10mph. The car industry has obviously come a long way since then. Now we look at other factors like legroom, horsepower, fuel efficiency, cargo room, etc. In 1886, people were happy to drive at all because it was so much better than the alternatives. Over time, the principle was more about finding the right vehicle for your needs at the time. So it is with the cloud. Just having a Virtual Machine (VM) isn't good enough anymore. Which VM is right for the needs of your application at this time? Do you need 10 general purpose VM's all the time or 2 Memory Optimized VM's for your database and 3 Storage Optimized VM's for your reporting tier? Some customers are using a pickup truck where a compact hybrid vehicle would suffice or vice-versa. It's time to evolve. Step 1 is picking the right execution venue for your applications. Step 2 is picking the right amount and type of VM's to meet your application requirements.

Consider the following questions:

- "Did you know that there are at least five different types of virtual machines deployed today?"
- "What are the tradeoffs between cloud providers and VM optimizations?"
- "How do you optimize application architectures to take advantage of the latest offerings in the market today?"

Contact CloudGenera today and learn more about how decision analytics can help your business:

[onlinesales@cloudgenera.com](mailto:onlinesales@cloudgenera.com)

@CloudGenera

(980) 332-4040